



# Institute of Actuaries of India

Unit No. F-206, 2nd Floor, 'F' Wing, Tower 2, Seawoods Grand Central, Plot No. R-1,  
Sector 40, Seawoods, Near Seawoods Railway Station, Navi Mumbai 400 706

+91 22 62433333 +91 22 62433322

Institute of Actuaries of India

## **'the Actuary India'- Advertisement Tariff**

To publish an advertisement in magazine, please find below details:

SR	PARTICULARS	DETAILS
1	Advertisements send to	<a href="mailto:library@actuariesindia.org">library@actuariesindia.org</a> .
2	Cutoff Date	25th of the Month for publishing in the next month
3	Periodicity	Monthly
4	Magazine Publication Date	1st of the Month
5	Format	Pdf, Cdr, Jpg
6	Size	Full page 11.75'(Height) x 8.25'(Width) (cut size) Half Page - 5'(Height) x7.25'(Width)
7	Charges	Full Page - Rs. 33,000/- +5% GST Half Page - Rs. 22,000/- +5% GST

\* HSN Code: 9983: Selling of space for advertisement in print media.

\* Magazine and Website rates are inclusive. There is no extra cost.

\* Payment procedure will be mailed to the concerned authority on the receipt of advertisement.

- ✚ The advertisement can be placed in the magazine subject to space limitations and depending on the printing & publishing schedule.
- ✚ Employment advertisement will be uploaded on website and also conveyed to the members through mail.

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