



Institute of Actuaries of India

Appointment of Head - Strategy and Marketing on Full Time Basis

IAI, a statutory body established under [The Actuaries Act 2006](#) (35 of 2006) for regulation of profession of Actuaries in India, is inviting applications for the post of “Head – Strategy and Marketing” on full time basis.

Name of the Post	Head – Strategy and Marketing reporting to the Executive Director
No. of Post	One
Age	The candidate should not be over the age of 50 years as on 1.1.2017
Qualifications	Candidate should be a Post Graduate in Business field or should have M.B.A in marketing or equivalent stream from reputed Institute or Fellow and Associate of the Insurance Institute of India / other equivalent Institute, Actuary and Chartered Accountant.
Experience	Candidate should have at least 7 year relevant work experience
Emoluments and Benefits	Competitive; indicate your last drawn salary including all allowances
What is expected?	<ol style="list-style-type: none"> 1) To promote the Institute of Actuaries of India (IAI) externally and act as a link between the Institute and human resources contacts in organizations that employ actuarial staff. 2) To maintain effective communication and Liason with government bodies, other Institutes or agencies to evolve new strategies. 3) To prepare strategy for promotion of Actuarial Profession in India. Enhance Brand value. Create opportunities for Actuaries in wider fields. 4) To prepare Strategy plan and implementation schedule in consultation with President/ED. 5) To initiate and maintain strong and positive relationships with relevant sectors of the media. 6) To review and design the complete range of IAI marketing materials including power point presentations. 7) To organize workshops and conferences. 8) To liaise with external stakeholders. 9) To help develop and maintain a databank of websites relevant to the actuarial community. 10) To assist the President /Executive Director of the IAI on strategic projects. 11) Any other as assigned by the President or the Executive Director



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Critical Generic Competencies	<ol style="list-style-type: none">1) Strong communication and presentation skills: ability to communicate well verbally as well as in writing2) Strong research and analytical skills3) Open to intermittent travel4) Able to interact with senior management professionals within and outside of the relevant industries
Selection Procedure	The selection procedure shall be by way of personal interview
How to apply	<p>Completed application on foolscap paper, along with a recent photograph and copies of requisite certificates/documents should reach us at the following address on or before 30th September, 2017. The envelope should be super scribed in the top corner “Head – Strategy and Marketing”.</p> <p>To, Mr. Dinesh Chandra Khansili Executive Director Address Institute of Actuaries of India Unit No. F-206, 2nd Floor, ‘F’ Wing, Tower 2, Seawoods Grand Central, Plot No. R-1, Sector 40, Seawoods, Near Seawoods Railway Station, Navi Mumbai 400 706 , Tel 22 39686060</p> <p>Softcopy of Resume should also be mailed to ed@actuariesindia.org</p>