



Institute of Actuaries of India

Statutory body established under an Act of Parliament

Unit No. F-206, 2nd Floor, F Wing, Tower II, Seawoods Grand Central,
Plot no R-1, Sector 40, Nerul Road, Navi Mumbai - 400706
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11th May 2022

11th Webinar on Data Science and Analytics

The Institute of Actuaries of India (IAI) is pleased to announce 11th Webinar on Data Science and Analytics hosted by the Advisory Group on Data Science and Analytics.

Date: 11 June 2022, Saturday

Time: 3:00 pm to 5:00 pm, IST

Topic: i. Data Analytics empowering marketing analytics and helping companies improve profitability

Summary: This topic will cover the various type of work being done under marketing analytics, data sources and how this is helping companies derive a focussed approach for campaigning. We will also discuss about profitability improvements that companies see as result of the analysis

ii. Leveraging Artificial Intelligence to detect Fraud and Anomalies in Life Insurance

Summary: In this talk, we will discuss on the latest AI based technologies that are helping in detecting anomalies or complex fraud patterns. We will discuss topics such as Biometrics, Graph based technologies, IP intelligence and Natural language understanding and how they can be leveraged to uncover suspicious patterns. We will also discuss the Biases that these technologies introduce and talk about how to cover for such biases.

Target Audience: Fellows, Associates, Affiliates, Students across domains, All the analytics & technology professionals, CTO's, CRO's, Consultants, Academicians.

Moderator: Mr. Manoj Kumar, Secretary, Advisory Group on Data Science and Analytics



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Program Schedule:

Sr. No	Sessions	Speaker	Time
1	Introductory Address	Mr. Heerak Basu, Chairperson, AGDSA, IAI	03:00 pm to 03:05 pm
2	Presidential Address	Mr. Subhendu Bal, President, IAI	03:05 pm to 03:10 pm
3	Data Analytics empowering marketing analytics and helping companies improve profitability	Ms. Ankur Goel, FIAI, FIA, Director, MetLife	03:10 pm to 04:00 pm
4	Leveraging Artificial Intelligence to detect Fraud and Anomalies in Life Insurance	Mr. Santosh Bhat, Head of Data Sciences, PolicyBazaar.com	04:05 pm to 04:55 pm
5	Closing Remarks	Mr. Manoj Kumar, Secretary, AGDSA, IAI	04:55 pm to 05:00 pm

Registration fees excluding GST (INR)

IAI Students & Associates	IAI Affiliates & Fellows	Non Members
750	1000	1000

Registration link: <https://bit.ly/3vOilnl>

CPD Credit: as per APS9 (Version 4): 2 hrs (Technical - Any one practice Area)

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